



2019 Ontario Sheep Convention

Join the Ontario Sheep Farmers at the fourth annual Ontario Sheep Convention, taking place October 24th and 25th, 2019 at the Nottawasaga Inn Resort in Alliston.

The Ontario Sheep Convention is Ontario's largest sheep focused event, attracting over 200 sheep farmers, government, industry, and agricultural business representatives from across the province. The two-day event includes an education workshop, a research poster display competition, the Ontario Lamb Banquet, the Ontario Sheep Farmers annual meeting, and an industry trade show. The focus of this year's event is nutrition.

There are several ways your business or organization can be involved in this year's event.

Industry trade show

This event features a unique set up in that the trade show exhibitors are in the same room as the presentations, allowing for more time for networking with attendees. *Last year the trade show space sold out*, so we would recommend booking space early!

Included with your booth space is 1 complimentary registration for the entire Convention

Sponsorship

The Ontario Sheep Convention provides you with an excellent opportunity to showcase your business or organization to attendees through sponsorship. Sponsors are given broad exposure in several different mediums, including a listing in the Ontario Sheep News magazine September 2019 issue in advance of the meeting (deadline for confirming sponsorship for this recognition opportunity is no later than August 10th, 2019). If your company is interested in providing sponsorship, this package includes information on our sponsorship levels and the return on investment you will receive.

For more information please contact Tom Lewis at the OSF office at your earliest convenience to ensure you receive full recognition for your sponsorship.

Hotel information

A block of rooms has been reserved under *Ontario Sheep Farmers*. We recommend booking early as there are a limited number of rooms available.

Room rates: Single or double beds - \$159 per room per night (plus HST); guaranteed until September 16th, 2019.

To book accommodations:

Nottawasaga Inn Resort

P: 800.669.5501



OntarioSheep.org

130 Malcolm Road, Guelph, Ontario N1K 1B1 T 519.836.0043 E admin@ontariosheep.org



2019 Ontario Sheep Convention Sponsorship opportunities and benefits

Sponsorship benefit/sponsorship level	Title sponsor \$5,000	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
Your company banner displayed in main meeting area or at registration desk	✓				
Complimentary registrations	2	2	1		
Brochure/promotional item in Convention attendee kits	✓	✓	✓		
Company logo listing on thank you sign at refreshment break	✓	✓	✓		
Complimentary trade show space	✓	✓	✓		
Advertising in the Ontario Sheep News magazine	1 full page colour; 4 consecutive issues <i>\$2060 Value</i>	1 full page colour; 1 issue <i>\$610 Value</i>	1/2-page colour; 1 issue <i>\$405 Value</i>	1/4 colour; 1 issue <i>\$220 Value</i>	1/6 colour; 1 issue <i>\$150 Value</i>
Advertising in The Messenger (e-newsletter)	1/4-page colour; 4 consecutive issues	1/4-page colour; 2 consecutive issues	1/4-page colour; 1 issue	1/4-page colour; 1 issue	
Acknowledgement during Ontario Lamb Banquet	✓	✓	✓	✓	✓
Acknowledgement at the beginning of the Thursday program	✓	✓	✓	✓	✓
Mention through Ontario Sheep Farmers' social media channels leading up to and during the event (subject to timing of confirmation of support)	✓	✓	✓	✓	✓
Logo included in sponsor PowerPoint presentation during meals and breaks	✓	✓	✓	✓	✓
Logo listing on thank you sign on participant tables	✓	✓	✓	✓	✓
Logo listing in December 2018 issue of Ontario Sheep News magazine	✓	✓	✓	✓	✓