



Select list for further reading

These readings offer a range of views and perspectives of the different influences considered above. They are not endorsements but rather a collection of materials on these topics. The OSF website also includes additional background materials that will be regularly updated.

Fiscal situation

- Canada's [Economic Statement](#) - Fall Economic Statement 2020: Supporting Canadians and Fighting COVID-19
- Ontario's 2020 [budget](#). Ontario's plan to respond to the serious health and economic impacts of COVID-19, and lay the groundwork for a robust long-term economic recovery.

Changing nature of farming

- Who is the farmer of the [future](#)? It's possible to project what customers are likely to be in business in 20 years... if you can answer who are the farmers of the future, you will know how to charge forward with your business based on what that customer will require of you over time.
- [RBC](#) Thought Leadership report. Farmer 4.0: How the coming skills revolution can transform agriculture
- Business Risk Management Under Siege: [Alternatives for Canada](#)
- The Economist – [the future of farming](#).
- [Food from Thought](#) is a research program at the University of Guelph working to position Canada as a global leader in the development of innovative solutions that improve both the sustainability and productivity of agricultural production.

Competitors

- Beef and Lamb [New Zealand](#)
- Agriculture and Horticulture Development Board – [United Kingdom](#)
- Meat & Livestock [Australia](#)
- [Sheep Sustainability Framework Australia](#)

International Trade

- Managing Trade in an Increasingly Chaotic World - CAPI [trade](#) report

Sustainability

- Efficient Agriculture as a [Greenhouse Gas Solutions Provider](#)
- [Agri-Food Sustainability Targets](#). Performance targets – and notably environmental sustainability goals – are catalyzing change across the Canadian and global agri-food sector.
- [Critical Steps to a Green Recovery](#). The Green Budget Coalition strongly encourages making climate and biodiversity objectives central to Canada's recovery plans, funding and other actions
- The [Global Roundtable for Sustainable Beef](#) (GRSB) advances continuous improvement in the sustainability of the global beef value chain.
- New Zealand [Red Meat Sector Strategy 2020](#)

Consumer trends

- Loblaw – [Animal Welfare](#)
- [Animal welfare](#) report: The COVID curveball
- The Biggest [Food And Drink Trends](#) For 2020

- **Animal Justice** is the national animal law advocacy organization.