



2020 Supporter/Sponsorship Program

Information Package

2020 Supporter Sponsor Program	Guardian \$4,000	Advocate \$2,500	Leader \$1000	Collaborator \$500	Supporter \$ 250
Promotional items in *Ontario Sheep Convention & AGM attendee kits	✓	✓	✓		
Complimentary logo displayed at refreshment tables at *Ontario Sheep Convention & AGM	✓	✓	✓	✓	
Complimentary trade show space at* Ontario Sheep Convention & AGM and 1 complimentary registration	✓ \$475 Value	✓ \$475 Value	✓ \$475 Value		
1 additional complimentary registration at *Ontario Sheep Convention & AGM	✓ \$200 Value	✓ \$200 Value			
Complimentary advertisement(s) in *Ontario Sheep News	1 full page colour 4 issues \$2,060 Value	1 full page colour 3 issues \$1,830 Value	½ page colour 1 issue \$405 Value	¼ page colour 2 issue \$440 Value	1/6-page colour 1 issue \$150 Value
Complimentary advertisement(s) in “*The Messenger” OSF’s Bi-weekly e-newsletter	Sponsor Logo with link in all 2020 issues of The Messengers Value \$1,300	4 issues \$208 Value	4 issues \$208 Value		
Acknowledgement at the annual *Lamb Banquet	✓	✓	✓	✓	✓
Mention in various social media channels leading up to and at the *Ontario Sheep Convention & AGM	✓	✓	✓	✓	✓
Logo included in power point presentation during meals and breaks at the *Ontario Sheep Convention & AGM	✓	✓	✓	✓	✓
Listing on participant tables at *Ontario Sheep Convention & AGM	✓	✓	✓	✓	✓
Logo listing in the September & December issue of *Ontario Sheep News	✓ \$150 Value	✓ \$150 Value	✓ \$150 Value	✓ \$150 Value	✓ \$150 Value
Logo in OSF *Producer Education (PE) courses and on OSF supporter page indicating level of sponsorship and link to company or organization website	Sponsor Logo on <u>all</u> PE course materials	Sponsor Logo displayed at break table for <u>all</u> PE courses	Sponsor logo displayed at refreshment table for 1 PE course of choice		

Sponsorship Definitions

(From comparison chart on inside)

Ontario Sheep Convention and AGM

The Ontario Sheep Convention is Ontario's largest sheep focused event, attracting over 200 sheep farmers, government, industry, and agricultural business representatives from across the province. The two-day event includes an education workshop, a research poster display competition, the Ontario Lamb Banquet and awards, the Ontario Sheep Farmers annual meeting, and an industry trade show.



OSF Producer Education Course <https://www.ontariosheep.org/programs>

Master Shepherd's Course

The Master Shepherd's Course (MSC) is 12 two-day modules covering a wide variety of sheep production topics. Each module consists of one and one-half days of classroom-style presentations and discussions, and one-half day of farm and industry tours.

Introduction to Small Ruminant Production

To help facilitate education and knowledge transfer, Ontario Sheep Farmers (OSF) and the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) offers Introduction to Small Ruminant Production Courses. Each course covers both sheep (meat, fibre, and dairy) and goat (meat, fibre, and dairy) providing an overview of each of the sectors and introductory concepts. These courses are designed for individuals who are thinking about starting a sheep and/or goat farm or new to the industry.

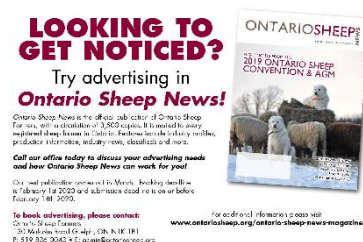


Parasite Management / Fecal Egg Count Course

Ontario Sheep Farmers offers various Fecal Egg Count courses throughout the province in the Spring/Summer. The course is a combination of lectures, videos and hands-on training on how to do a Modified McMaster Fecal Egg Count. The courses are facilitated by a Veterinarian.

Ontario Sheep News (OSN) <https://www.ontariosheep.org/ontario-sheep-news-magazine>

The Ontario Sheep News is the official publication from the Ontario Sheep Farmers. It is published four times a year - March, June, September, and December - and distributed to over 3,000 registered sheep farmers. The magazine provides updates on industry news, research, farmer profiles, health and genetic program enrollment, and market information.



The Messenger <https://www.ontariosheep.org/the-messenger-newsletter-subscribe>

The Messenger, industry and event information via an electronic newsletter distributed bi-weekly allowing Ontario Sheep Farmers to keep up to date on current issues in-between issues of OSN.

For questions about sponsorship opportunities call Tom Lewis 519 836 0043 x 329 or email tlewis@ontariosheep.org