

Leading with Vision

Policy Day Draft Agenda

Thursday, October 30, 2025

**This session is only open to voting delegates*

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| | 9:00 am | Welcome and Introductions <ul style="list-style-type: none"> • Introduction of the day – Art Alblas, Chair • Introduction by the facilitator – Crysall Mackay, Loft 32 |
| | 9:30 am | Presentations <ul style="list-style-type: none"> • The Quebec grading and marketing system – successes and lessons learned, Christian Beaudry, LEOQ • The Direct-to-Market Opportunity, Bill McCutcheon, White Valley • Price Discovery Options, Steve Duff, OMAFA • Q&A panel with the speakers |
| | 10:30 am – 12:30 pm | Delegate Engagement <ul style="list-style-type: none"> • Visioning exercise • Break out groups • Wrap up and next steps |
| | 12:30 pm | Lunch |