



AgGrowth Coalition Poised for Next Steps in BRM Review

TORONTO, ON – In response to the Federal Provincial and Territorial (FPT) Agricultural Ministers' commitment to a comprehensive review of Business Risk Management (BRM) programs over the coming year, several agricultural organizations have formalized their structure and plans as the AgGrowth Coalition. The Coalition has committed to advocacy efforts and policy research that will position industry as a trusted, authoritative partner in this critical review process.

At a recent meeting in Toronto the Coalition discussed and agreed to a strategy for the path forward in ensuring meaningful participation of industry in the BRM review. Members committed time and resources to guarantee that agriculture has a significant voice in shaping the next generation of farming policy and programs.

To that end, the AgGrowth Coalition is pleased to announce the coalition's Chair, Mark Brock and Vice Chair, Jeff Nielsen. Mark Brock is Chair of Grain Farmers of Ontario and an active corn, soybean, and wheat farmer. Jeff Nielsen is President of Grain Growers of Canada and grows canola, wheat and barley in central Alberta.

Additionally, the AgGrowth Coalition is undertaking an independent research and policy process – it is the expectation that this will be done in partnership with FPT governments.

"Modern farming is a smart global business supporting strong communities across the country with sustainable practices. It's time to modernize our agriculture programs, reflect the risks that are part of this reality and support the opportunities in front of us," says Mark Brock, Chair of AgGrowth. "This is a rare opportunity to improve of agriculture policy and programs to enhance the economic, environmental, and social contributions of farming in Canada".

In cooperation with the Canadian Cattlemen's Association and the Canadian Pork Council, AgGrowth is committed to undertake research and policy development to actively support the BRM review process.

"The AgGrowth coalition has created an industry business risk management committee to conduct research and analysis, develop policy positions and ultimately present options for improvement from a farmer perspective," said vice-Chair Jeff Nielsen. "We would like to do this in partnership with government."

About the AGgrowth Coalition

The [AgGrowth Coalition](#) is comprised of the Canadian Federation of Agriculture, Canadian Canola Growers Association, Grain Growers of Canada, Grain Farmers of Ontario, the National Sheep Network, and the Canadian Horticultural Council – with the Canadian Pork Council and Canadian Cattlemen's Association as observer participants. The coalition formed in early 2017 to call for a comprehensive review of business risk management programs for Canadian farmers in order to better support the risks and opportunities of 21st century agriculture.



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