



# ONTARIO SHEEP

ONTARIO SHEEP MARKETING AGENCY

## Agenda

### Regular Board Meeting

Wednesday, April 15<sup>th</sup>, 2009

9:00 am

Ontario Cattlemen's Assoc. Board Room

9:00 am Call to Order: Vice – Chair, Dennis Fischer  
Declaration of conflict of interest  
Additions to the agenda  
Approval of the agenda

Review of minutes from:  
March 11<sup>th</sup> Board meeting

### **Organizational Development:**

9:10 am Roundtable discussion

9:25 am General Reports:

Governance Committee  
Financial Statements/Liaison Officer's Report  
Chair and Vice-Chair Reports  
General Manager's Report

9:55 am Special Reports

Beginning Farmers Summit – Andrew Gordanier  
OFA Policy Advisory Committee – Chris Kennedy

10:15 am Break

### **Industry Development**

10:25 am Discussion and Decision Item: Junior Farmers' request for support

10:35 am Discussion (and possible Decision) Item: BIO Flock Management for Profit Proposal

### **Advocacy**

10:45 am Predation Update and Discussion

### **Promotion**

11:05 am Discussion and Decision Item on Sponsorship: 2009 BBQ Championships and Outdoor Expo in Barrie

**Information Items:**

11:15 am Response letter from OLPC to letter sent by Chair

**Lead-in Discussion to Strategic Planning**

11:20 am Discussion on the our organization's name: should it be changed?

11:35 am Discussion/Board Think-Piece on Research

11:50 am Other Business

12:05 pm In Camera

12:15 pm Lunch

**Continuation of Strategic Planning**

12:45 pm Review of Strategic Directions and incorporate discussion from the morning

1:15 pm Break-out groups to develop Action Items (using worksheets) to achieve goals under Strategic Directions

2:15 pm Break

2:25 pm Review/discussion on worksheets and action plans from break-out session

2:55 pm Wrap-up of Strategic Planning

3:15 pm Review of day and discussion of any items/issues that have developed

3:45 pm Adjournment – Safe Home!